

Executives' Perspectives on Broadband in 2015

On this 1.5 hour call, our Executive Panel will inform the membership regarding industry trends and how best to address them for the coming year. Each executive has been asked to address the following from their individual perspective:

- Recent marketplace activity that will impact broadband services in the next year
- Challenges in addressing these changes
- Potential approaches in addressing these challenges
- A "crystal ball" view of broadband's future

Panelists:

1] Josh Pettiette, VP Product Management & Business Development

Josh Pettiette is vice president-product, business development, and strategic planning for GVTC and oversees the planning and creation of products and services that meet both consumers' evolving digital lifestyles and businesses' demands for technology solutions.



Mr. Pettiette manages profitability for GVTC's broadband, cable, phone, and security products while ensuring that they provide the greatest value in the marketplace. He also evaluates emerging technologies to determine which best leverage the power of GVTC's fiber-to-the-home network. In addition to product management, Mr. Pettiette is also focused on pursuing and evaluating growth opportunities for GVTC based on strategic priorities from market expansion to mergers or acquisitions

2] Perry Roach, CEO



Perry Roach is Chief Executive Officer of Netsweeper Inc. and brings more than 29 years of Operations, Sales and Management Experience to his role. One of the original founders and a driving force behind the company's Entrepreneurial spirit, Perry had guided the development and growth of Netsweeper over the past 15 years to make it the globally recognized company it is today. Netsweeper provides Value Added Monetization Services to the Broadband Service Providers. Currently, Netsweeper has 7 locations, and is doing business in 29 countries.

3] Mark Fahner, Vice President, Consumer & SMB Product Operations



Mark Fahner is Vice President, Product Operations with Cincinnati Bell. He is responsible for Consumer & Business wireline product management and cross-functional P&L leadership. Mark's focus is on Consumer broadband Internet and TV product expansion and related customer experience, as well as B2B fiber-based services, IP and VoIP services. He is responsible for TV product development, QA and operational support teams.

Mark has 20 years experience in telecom/IT in B2B, B2C and tech, nearly 15 years of which with Cincinnati Bell in engineering (OSP, access, IP core), enterprise sales, product management (enterprise, consumer & SMB) and operations leadership roles. He spent 4 years in sales engineering, sales and marketing roles at MCIWorldcom subsidiaries CompuServe Network Services and UUNET, and 1 year at an InfoSec services startup.