

Symmetrical Broadband

A discussion of the considerations in the launching, marketing and sales aspects of upgrading residential broadband speeds to a symmetrical platform with uploads as fast as downloads.

Speaker: Jack Yovanovich, West Region Director of Marketing, Frontier Communications



Jack Yovanovich has led the sales and marketing efforts for the West Region of Frontier Communications for the past nine years. He has previous experience in the eSupport and personal computing industries with a proven record of implementing and driving successful programs for both large and small companies. He has an MBA as well as an engineering degree from the University of Texas at Austin, and is currently based in Elk Grove, California, just outside Sacramento.

Jack previously served on the BMMA Board of Directors as Treasurer for several years and amassed a nice collection of clocks as well as a decanter with his name engraved on them. His interests include Junior Achievement, at-risk youth mentoring, Special Olympics and positive psychology, and most recently, water conservation.