

## **Delivering the Internet in the Internet of Things for New Profits**

With the explosive growth of WiFi connected smart phones, tablets, smart TVs and entertainment products the days of having a clear demarcation point for your services are already a distant memory. When WiFi connection problems happen you are likely receiving most of the trouble calls.

We'll get ready for the onslaught with the Internet of Things - everything from thermostats, web cams, door locks, smart lights, and even home appliances are now connecting to your Internet service through WiFi. This call will include an overview of latest trends in the Internet of Things and the challenges and opportunities these changes provide to you and your broadband services. The talk will also include a real example how to profit from these changes with a new generation of easy self-service device connectivity experiences for the Internet of Things.

### **Presenter:**

Art Lancaster, CTO Affinegy,  
AllSeen Alliance Board Member and Chair Gateway Working Group



As CTO of Affinegy, Art Lancaster drives the company's technology strategy and oversees its solutions development. Affinegy's CHARIOT Platform delivers the simple, secure and scalable way to support the full life cycle for connected products and services. From cloud servers through embedded clients and mobile user experiences - Affinegy provides software services that automatically provision, configure, update and manage the connected products that are at the heart of the Internet of Things. Leading broadband service providers, connected device manufacturers, and application/service providers have deployed Affinegy's solutions to over 35 million customers around the world. Lancaster speaks regularly at industry events as a strong advocate for open source software and open standards to achieve true ease-of-use and broad interoperability. He is active in the AllSeen Alliance serving as chair of its Gateway Agent working group and as a Board Member. In recent years he has spearheaded development of key connected device technologies with a number of patents issued and embraced important industry standards like TR-069, XMPP and AllJoyn, having championed commercialization within the industry and Affinegy's products.

