

Consumer Broadband Trends and How They Will Affect Networks in 2016

This presentation will discuss the current state of broadband consumption on fixed networks today, and how new application and device trends will affect networks in 2016. Consumer expectations and application requirements for quality will increase in 2016. Can your network exceed customer expectations?

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Mr. Cullen is the Vice President of Global Marketing at Procera Networks. Mr. Cullen is responsible for Procera's overall global marketing and product management, and is an active evangelist for Procera's solution and general market trends as well as an active blogger for Procera. He joined Procera as VP of Product Management to execute on product strategy and to expand the company's product offering.

Prior to Procera, Mr. Cullen held senior Product Management and Marketing roles at Allot and Quarry Technologies/Reef Point Systems, where he was VP of Product Management and Marketing, and held various roles in business development, marketing, and sales at 3Com. Mr. Cullen was a captain in the US Air Force where we worked at the National Security Agency and the Air Force Information Warfare Center, and holds a Bachelor of Science in Electrical Engineering from the University of Alabama.